FOR IMMEDIATE RELEASE

PREGNANT? KNOW GIRL OR BOY AT 10 WEEKS WITH INTELLIGENDER® WORLD’S ONLY IN-HOME GENDER PREDICTION TEST™ NOW AVAILABLE AT 6,700 WALGREENS NATIONWIDE

Experience the joy of discovery by knowing pink or blue with an affordable, at home with immediate results using IntelliGender® Gender Prediction Test™

Dallas, TX (March 11, 2009) – Walgreens, the nation’s largest drug store with over 6,700 stores will be the first to carry IntelliGender® LLC (www.IntelliGender.com), the first-ever, in-home Gender Prediction Test™. The test is now available in the family planning section at every Walgreens across the United States.

The IntelliGender® Gender Prediction Test™ is an affordable, simple to use urine test that provides immediate gender results in the privacy and comfort of the home. Within ten minutes, the test indicates whether the baby will be a boy or a girl and bridges the gap between conception and sonogram.

"Most parents-to-be are curious about the gender of their baby, and we see the IntelliGender® Gender Prediction Test™ as a way for couples to share in the joy and intimacy of discovery together without having to wait 20 weeks for an ultrasound," states Rebecca Griffin, Co-Founder of IntelliGender®. "Our retail partnership with Walgreens will make the IntelliGender® Gender Prediction Test™ accessible to couples and Moms-To-Be nationwide."

One excited Mom-to-Be, Danielle, shared, "My husband and I wanted to know if we were having a boy or a girl but wanted to keep the news to ourselves. I took the test at 11 weeks, and it said I was having a boy. We were so excited since we had hoped we were having a boy so our daughter would have a little brother. At 18 weeks, an ultrasound confirmed the Gender Prediction Test -- it was a boy. The test was a fun experience to share as a couple and new parents-to-be."

The IntelliGender® Gender Prediction Test™ can be used as early as six weeks following the first day of a missed period and provides results in just 10 minutes. Much like a home pregnancy test, first morning urine is used to achieve the result. Over the past few years, tens of thousands of Moms-To-Be from around the world have used the test successfully and reported positive results, with the vast majority reporting it correctly identified the right gender. While the test doesn’t guarantee 100% accuracy, incorrect results are typically associated with the user not following the instructions included with the test.

"IntelliGender® is about creating fun, affordable, pre-birth experiences," continues Griffin. "We believe this a growing niche and IntelliGender® is currently in development of several additional products to serve women who are eager to be pregnant or are already pregnant. The anticipated launch will be in the summer of 2009.” To locate a Walgreens store, please visit www.walgreens.com or call 1-800-WALGREENS.

ABOUT INTELLIGENDER®:
IntelliGender® was founded by two moms who between them have five children. Fascinated about learning the gender of their developing babies as early as possible, they were frustrated the only options available to consumers were expensive DNA based tests. In 2005, they formed IntelliGender® to develop an inexpensive, in-home gender test that would bridge the curiosity gap between conception to sonogram. With an entrepreneurial drive, the two moms engaged scientists, chemists and engineers to help realize their dream and in November 2006 launched the IntelliGender® Gender Prediction Test as the first, in-home, urine based, gender prediction test available. For more information about the IntelliGender® Gender Prediction Test™ or IntelliGender®, LLC, please visit www.IntelliGender.com or call 214-244-8600.

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